

### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

1. (Currently amended) A system for representing at least one of an audio and visual program, comprising:
  - a token having a schema that identifies a corresponding program so that a recording system receiving the token is programmable to record the program based on the token, the token being transportable between at least two computers, the schema comprising a multi-level data structure with a plurality of different fields for holding a plurality of data types, the schema further comprises a universal program global unique identifier that identifies a specific broadcast program in a format universal for a plurality of broadcast platforms.
2. (Currently amended) The system of claim 1, ~~wherein~~ the token is operatively associated with a message component that is transportable between the at least two computers.
3. (Currently amended) The system of claim 2, ~~wherein~~ the message component is a text email message.
4. (Currently amended) The system of claim 1, ~~wherein~~ the predefined schema includes elements identifying sufficient characteristics of the corresponding program so that the recording system is programmable to record the corresponding program in response to receiving the token.
5. (Cancelled)
6. (Currently amended) The system of ~~claim 5~~ claim 4, ~~wherein~~ the token schema includes a plurality of program characteristics that identify different aspects of the corresponding program.

7. (Previously presented) The system of claim 1, wherein the token is transmittable as a component associated with a message sent from a first computer to a second computer, the first computer not being directly connected to the second computer.
8. (Currently amended) An electronic signal ~~adapted to be~~ transmitted between at least two computers comprising a message component having an associated token, the token having a schema that includes a multi-level data structure with a plurality of fields that contain program criteria, the program criteria represents a corresponding program of at least one of an audio and visual program, the schema further includes a universal program global unique identifier that identifies a specific broadcast program in a format universal for a plurality of broadcast platforms.
9. (Currently amended) The signal of claim 8, ~~wherein~~ the message component further includes a text component to which the token is operatively associated.
10. (Currently amended) The signal of claim 9, ~~wherein~~ the token is an attachment to the text component of the message.
11. (Currently amended) The signal of claim 8, ~~wherein~~ the signal is provided from a server computer to a client computer, the message originating at a different computer and addressed to an address associated with the client computer.
12. (Currently amended) The signal of claim 11, ~~wherein~~ the message is a text email message.
13. (Currently amended) The signal of claim 8, ~~wherein~~ the schema includes elements identifying sufficient characteristics of the corresponding program so that a recording system receiving the signal is programmable to record the corresponding program based on the token.
14. (Currently amended) The signal of claim 13, ~~wherein~~ the token schema includes a universal program identifier for the corresponding program.

15. (Currently amended) The system of claim 14, ~~wherein~~ the token schema includes a plurality of program characteristics that identify different aspects of the corresponding program.

16. (Currently amended) A computer-readable medium having stored thereon computer-executable components, comprising:

a first component containing data representing a text email message; and

a second component operatively associated with the first component, the second component including a token having a schema that includes program criteria representing a corresponding program of at least one of an audio and visual program, the schema further includes a plurality of fields contained on a multi-level data structure and a universal program global unique identifier that identifies a specific broadcast program in a format universal for a plurality of broadcast platforms.

17. (Currently amended) The computer-readable medium of claim 16, ~~wherein~~ the token is an attachment to the text email message.

18. (Original) The computer readable medium of claim 16 having further computer-executable components for addressing the email message to an address associated with a remote computer and sending the message and associated token to the remote computer.

19. (Currently amended) The computer readable medium of claim 16, ~~wherein~~ the program criteria of the token further includes sufficient characteristics of the corresponding program so that a recording system receiving the token is programmable to record the corresponding program based on the token.

20. (Currently amended) A system for facilitating programming of an associated device comprising:

means for extracting a token from a message received from another computer; and  
means for providing a token having a schema that includes program criteria for identifying a corresponding program of at least one of an audio and visual program, the schema further includes a multi-level data structure with a plurality of different fields for holding the program criteria and a universal program global unique identifier that identifies a specific broadcast program in a format universal for a plurality of broadcast platforms.

21. (Currently amended) The system of claim 20, ~~wherein~~ the program criteria includes elements identifying sufficient characteristics of the corresponding program so that a recording system receiving the token is programmable to record the corresponding program based on the token.

22. (Currently amended) A method for facilitating programming an recording system, the method comprising:

receiving a message having at least one associated token; and  
extracting a token from the message, the token having a multi-level data structure schema that includes a first field and at least a second field for retaining program criteria that represents a selected broadcast program, the schema further includes a universal program global unique identifier that identifies a specific broadcast program in a format universal for a plurality of broadcast platforms.

23. (Original) The method of claim 22, further including programming operation of the recording system to record the selected broadcast program based on the program criteria of the extracted token.

24. (Currently amended) The method of claim 23, ~~wherein~~ the message is text email message, the token being received as an attachment to the text email message.

25. (Previously presented) The method of claim 22, further including addressing the message to an address associated with a remote computer and sending to the remote computer the message and the associated token.

26. (Currently amended) The method of claim 22, ~~wherein~~ the program criteria of the token further includes sufficient characteristics of the corresponding program so that a recording system receiving the token is programmable to record the corresponding program based on the token.